

Woohoomanity™ Challenge

Have Fun • Make a Difference

Rotary
District 5450



FAMILIES IN NEED...

Imagine picking through the ashes of your home after fighting to save others. Colorado's wildfires destroyed over 1,000 homes and structures last year, displacing 4,000 people long-term. Rotary quickly stepped up to help, but much more is required, not just for disaster recovery but for all the many needs we serve. Will you help?



SERVICE ABOVE SELF

Raise more to help more... it's easy and effective

Sign up for the Woohoo and receive an email to send friends and family asking for support of your club's service projects. The email has a link for them to easily donate online. Last year a club raised \$70,000 and netted \$67,000, nearly doubling their project funding.



HAVE A FUN DAY WITH FRIENDS

Bike... Volunteer... Do It Yourself... or Just Fundraise

The Woohoo piggybacks on the [Denver Century Ride](#). Bikers select from 4 routes including an easy 25 miles. Volunteers choose from 11 options. Or do whatever you want. Just don't miss this chance to enjoy a glorious Colorado day of fun and fellowship.



SIGN UP NOW FOR SEPTEMBER 25th

Individuals... visit woohoomanity.org

Clubs... join the Woohoo Board now

Clubs should email info@woohoomanity.org ASAP! Make this your best fundraising year ever!

See back for FAQs

Woohoo... who knew?

♥ What if I'm not a rider?

You can have just as much fun—and help those in need just as well—by signing up to:

- **Volunteer...** you're badly needed for rest stops, course marshals, and much more.
- **Do It Yourself...** whatever, whenever, with whomever: golf, a service project, or ?
- **Fundraise or Donate Only...** help your club make the world a better place.

♥ How much does it cost?

Riders pay the Denver Century \$64 to \$99 based on the route you select and how soon you sign up. You get police, rest stops, lunch, beverages, a post-party, and much more. All others pay nothing, and volunteers get lunch, beer, and the post-party. You're not required to fundraise or donate... but please do!

♥ How much could my club raise?

- Last year 119 participants from 19 clubs raised \$86,000... \$83,000 net.
- One club got 80% participation... they averaged \$500 per member.
- Tucson's "Ride to End Polio" has raised \$17 M in 11 years... we can do that too!

♥ How much will my club keep?

100% of all you raise, less 1% expense and a 4% credit card fee. A club foundation serves as the nonprofit clearinghouse for all donations. Your club is free to use your proceeds as you wish.

♥ What if my club doesn't join the Woohoo?

The money you raise will still go to your club. But if your club does join, more members will sign up and raise a LOT more!

♥ Will the Woohoo impact our other fundraisers?

No... the Woohoo taps a new source of funds by emailing friends and family nationwide.

♥ Can I invite family and friends to join me?

Yes... they can sign up, and can also fundraise or donate, though it's not required. Use the Woohoo to introduce them to your club.

♥ What if I don't live near Denver?

Local Rotarians are opening their homes to out-of-town guests.

♥ What about COVID?

We all hope COVID won't be a big factor outdoors in September, but the Denver Century will follow all State guidelines regardless.

If they have to cancel, we'd likely hold a fun, free, Woohoo-only ride like last year.



More Info... visit woohoomanity.org or email info@woohoomanity.org.