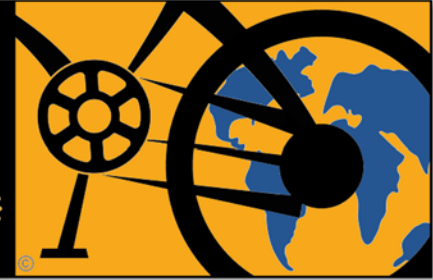


# Woohoomanity™ Challenge

Have Fun • Make a Difference

Rotary  
District 5450



## GIVE BACK TO THE COMMUNITY... AND HELP YOUR COMPANY IN RETURN



### MORE PEOPLE THAN EVER NEED HELP

Imagine your job is gone and life feels hopeless ... you don't know where you'll get your family's next meal... or how you'll pay rent... or what you'll do for mental health support. Last year Rotary clubs in Greater Denver helped thousands in our communities with food, rent, school supplies, health needs and more. Much more is needed.



### HELP EFFECTIVELY

95% of donations go directly to help people served by Rotary clubs in Greater Denver. We fund and work on over 1,000 projects every year, like improving graduation rates in low-income schools, homeless veteran housing, fire recovery, and food box delivery. Rotary has earned Charity Navigator's top rating for 11 years... achieved by just 1% of US charities.



### AND BUILD YOUR BUSINESS

Get highly focused exposure with almost 3,000 affluent and active Rotarians... we appreciate companies that give back. Plus, since the Woohoo piggybacks on the [Denver Century Ride](#), sponsors can also build awareness among the Ride's 3,500 participants, volunteers and spectators. And consider a special offer or coupon to help bring in new customers.

See the back page for Sponsor Benefits and Options... and get creative. For instance, could this be a fun team-building opportunity for your staff to ride and support the community? Save the date now... September 25<sup>th</sup>, 2021.

Let's build a package together that best meets your needs... Woohoo!  
Nancy Bernstein, Sponsor Chair, 303.882.7478, [JNBernstein@comcast.net](mailto:JNBernstein@comcast.net)



## SPONSOR BENEFITS AND OPTIONS

Ultra \$5,000	Endurance \$2,500	Sprint \$1,000	BENEFITS	REACH <sup>1</sup>
✓	✓	✓	<b>Giving Back to your Community</b> Helping Neighbors in Need	Your Community
✓	✓	✓	<b>Goodie Bags</b> – Provide a giveaway, offer, coupon, or message for the Woohoo bags	300 <sup>1</sup>
✓	✓	✓	<b>Sponsors Page on Website</b> – Space for your logo, offer, link, video, message, etc.	300 <sup>1</sup>
✓	✓	✓	<b>Email</b> – promoting sponsors, with space for your logo, offer, link, message, etc.	300 <sup>1</sup>
✓	✓	✓	<b>Hospitality Tent</b> – Your logo on Thank You banner	300 <sup>1</sup>
✓	✓		<b>Large or Medium Logo on Woohoo Jersey</b> <b>Ultra:</b> Large logo, back of jerseys <u>and</u> tees <b>Endurance:</b> Medium logo, side of jersey	<b>3,500</b> <sup>1</sup>
✓	✓		<b>1 or 2 Woohoo Jerseys for You</b> <b>Ultra:</b> 2 jerseys <b>Endurance:</b> 1 jersey	-
✓			<b>Email to All Rotarians</b> – Your logo on the registration reminder email	<b>2,700</b> <sup>1</sup>
✓			<b>All Website Pages</b> – Your logo on every page of the Woohoo website	300 <sup>1</sup>
✓			<b>Dedicated Email</b> – just for your company, with your logo, offer, link, message, etc.	300 <sup>1</sup>
✓			<b>Goodie Bag Logo</b> – your logo on all the Woohoo bags	300 <sup>1</sup>

<sup>1</sup> **Reach affluent, active customers who value organizations that give back to the community:**

~ 3,500 Riders, volunteers, and spectators at the Denver Century Ride

~ 2,700 Rotarians in Colorado from Castle Rock to Longmont and Summit Count to the plains

~ 300 Rotarians participating in the Woohoomanility Challenge at the Denver Century Ride